



BIKES NOT BOMBS



Bike-A-Thon Event Sponsorship Levels

Since 1984, **Bikes Not Bombs** has empowered thousands of individuals by using bicycles as a tool for transformation. With a commitment to equity and inclusion, we serve youth in Boston and communities worldwide, creating opportunities for economic mobility, environmental sustainability, and lasting social change.

Become a Bike-A-Thon Sponsor

Bikes Not Bombs is seeking organizations to partner with us in our critical work. Our sponsors help keep costs for the Bike-A-Thon low to ensure rider fundraising goes directly to the programs that transform lives — both locally and globally.



Ride with us!

Sunday June 8th, 2025
Boston, MA

Over 500 riders and 100 volunteers will join in our Bike-A-Thon. Located in the Jamaica Plain neighborhood of Boston, our After-Party draws an ever larger community to celebrate together. Sponsors will get prime locations on the field to interact with attendees and sell or demonstrate their products. Build a team to ride with your employees or host a rest stop along a route!

You'll reach a wide range of riders: families and beginners, commuters, and avid cyclists alike ride with us year after year. Our social media accounts and e-newsletter will help you reach an even larger audience of cyclists!

Visit us online to learn more: BikesNotBombs.org

Check out the reverse side for sponsor levels & perks!

Driven by Impact:

84,000+

Bicycles delivered to underserved communities in Boston and globally.

5,000+

Youth empowered with career readiness, leadership, and advocacy skills





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Bike-A-Thon Event Sponsorship Levels

On June 8, 2025, over 500 riders will come together for the 38th Annual Bike-A-Thon, Bikes Not Bombs' biggest fundraising event of the year. Our event After-Party is open to the general public, attracting even more community members from the greater Boston area.

Fiscal support or products valued at the following levels will receive sponsor recognition:



- **Top Recognition:** logo included on official event t-shirts, and all digital and print collateral
- **Event presence:** host a branded rest stop along the route *and* a booth our post-event After Party.
- **Rider registration** 10 free rider registrations, each valued at \$30, to create your own Bike-A-Thon team of riders!
- **SWAG Bags:** include product in the 'SWAG' Bag, reaching all 500+ of our riders



- **Recognition:** logo included on official event t-shirt, and all digital and print collateral
- **Event presence:** host a branded booth at our post-event After Party, accessing 500+ riders and the larger community
- **Rider registration** 5 free rider registrations, each valued at \$30, to create your own Bike-A-Thon team of riders!
- **SWAG Bags:** include product in the 'SWAG' Bag, reaching all 500+ of our riders



- **Recognition:** logo included on all digital and print collateral
- **Event presence:** host a branded rest stop along the route or at our post-event After Party, accessing 500+ riders and the larger community
- **Rider registration** 3 free rider registrations, each valued at \$30, to create your own Bike-A-Thon team of riders!
- **SWAG Bags:** include product in the 'SWAG' Bag, reaching all 500+ of our riders



- **Recognition:** logo on digital and print collateral
- **SWAG Bags:** opportunity to provide product in Swag Bag

Questions? Reach out to Angela Phinney: angela@bikesnotbombs.org

*Secure your sponsorship by **April 15th** to get the full range of benefits!*

