

# 2013 Annual Report

*Big vision, concrete strategies, real impact*

## Letter from the director

Dear friends,

I am so pleased to give you Bikes Not Bombs' 2013 Annual Report. 2013 was my first full year as Executive Director at Bikes Not Bombs and I am so proud to be part of such an effective organization and wonderful, committed community of staff, volunteers and donors. We could not do the work we do without your generosity and support. I hope that as you look through our accomplishments and read the stories that made the last year special, you are proud too.

While our work over last three decades has changed and adapted, what has kept us relevant and effective so many years later is our vision of a more peaceful, just and sustainable world. Our Guiding Principles (*/about*) talk about supporting self empowerment, addressing the root causes of inequality and oppression. And about being bold and courageous in the face of injustice. We believe the bicycle is powerful tool that not only can transform people's lives, but also communities and, yes, the world. As the mother of two children, I want to do all I can to ensure that I have left the world in a better place than I found it, and that I am demonstrating that, if we work together, we can create change, that we can create a more peaceful and sustainable world. What I love about Bikes Not Bombs, why I feel that after twenty years of working in non-profit organizations I have found a home, is the fact that **Bikes Not Bombs has a big vision, uses concrete strategies, and sees real impacts everyday.**

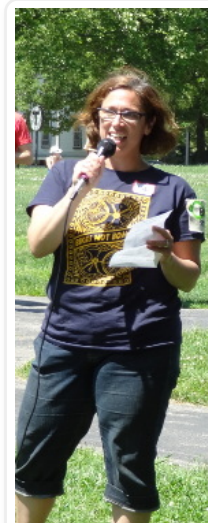
As you look through this Annual Report, I think you'll agree that we made real progress over the last year. But moving forward we are also keenly aware of how much is left to be done. We'd like to be able to respond to every request we get from countries around the Global South, but just don't have the resources. In summer 2013, for every young person in our Earn-a-Bike (*/earn-a-bike*) program there was at least one we had to turn away because we did not have enough capacity - and twice as many teens applied for jobs than we had jobs available. And while Chain Reaction (*/chain-reaction*), our youth-run mobile bike shop, is setting up around the city, what if we could reach hundreds more by creating mobile shops and bike clubs at community centers all over the city, not only providing bike services for those who need it most, but also jobs for our trained youth mechanics. And, with the high cost of transportation, it is not just young people who are in need of bikes. We are considering an Earn-a-Bike program for adults as well, knowing that a lack of transportation is a key barrier to employment.

So we should all be proud of what we've accomplished in 2013, but let's not waiver in our commitment to the vision. I hope to see you around the Hub or Shop in 2014 - or better yet, at the Bike-A-Thon (*/bike-a-thon*) !

In Solidarity,



Jodi Sugerman-Brozan  
Executive Director



Jodi speaking at the  
2013 Bike-A-Thon



Volunteers loading bikes to be sent  
to Uganda.

## By the numbers

### International Programs



8 containers shipped

### Youth Programs



88 Bikes earned



4,264 bikes shipped



100+ hours of Skype meetings



53 Youth employees hired



5,040 miles biked by youth participants

### Bike Shop



416 refurbished bikes sold



1,300 flats fixed



7485 unique repairs

### Bike-A-Thon



559 Registered Riders



\$172,500 raised



21,330 miles ridden

### Resources



43 bike drives



6,300 bikes collected



5,799 individual donors

## Progress

International Programs (#international)

Youth Programs (#youth)

Bike Shop (#shop)

Bike-A-Thon (#bat)

Resources (#resources)

At least once a week at Bikes Not Bombs we get an email asking us to support a new program in the Global South by sending bikes. While we would like to accept many of these requests, we feel strongly that it is not the number of different partners we ship to (/international) that determines our success, but rather how strategically and fully we support the partners we do work with. This year we continued to deepen our relationships and celebrate the breadth of our partnerships. Our partners provide life saving health services, turn bicycles into pedal-powered machines, organize communities rallying to stop climate change, run bike libraries lending bikes to high school students, and distribute thousands of refurbished bikes that provide affordable and sustainable mobility. Although our partnerships are diverse, they are united through shared values of social justice and through the concrete use of bicycles as a means of social change.

At Bikes Not Bombs International Programs, we spend our time collaborating with partners, sharing strategies, facilitating trainings, building our network and connecting partners with resources. In 2013 we grew within our existing partnerships, and laid strong foundations in a number of ways. In Northern Uganda we sent a second shipment of bikes to the Village Health Workers in Amuru (/amuru), and in Guatemala BNB supported Carlos Marroquin to develop a new social-enterprise Bici-Tec (/bici-tec), which fabricates bicimaquinas (bicycle powered machines) for rural economic development. While the bulk of our international work happens abroad we also built our own capacity in Boston by hiring Charlotte Fagan as International Programs Coordinator. Charlotte comes to BNB with experience volunteering with two of BNB's international partners and working with bike organizations on six continents. Charlotte has extensive experience with bike organizing in Latin America, and we're looking forward to leveraging her experience and contacts to expand in Latin America in the coming years.

This year could also be called the year of the field worker, as we hired field workers to support partners in Guatemala, Ghana, and Uganda. In October, we sent Sarah Claudette Armstrong to Guatemala to assist Bici-Tec during their start-up phase, which was her third trip to San Andres Itzapa. She has now spent more than 16 months in the small, mountainous town working with Carlos Marroquin and Bici-Tec. Next, BNB partnered with UK-based Re-Cycle to send BNB shop employee Derek McIntire to Ability Bikes in Ghana to provide a mechanics and impact documentation training. Derek's fieldwork is a great example of working across BNB programs, and networking with other bike organizations to leverage our impact. Lastly, throughout 2013 Mark Odoch continued his outstanding work in his second year as BNB's project coordinator in Uganda. Mark coordinates BNB's Village Health Worker Project in Amuru with passion, dedication and creativity. The year-of-the-fieldworker brought Bikes Not Bombs closer to our partners by providing more in-person trainings and capacity building, assisting our partners to strengthen their foundations, maximize their impacts and build toward long-term sustainability.



Bici-Tec repairing a bicycle water pump



Worker-owners of Ability Bikes

Click each photo to read more...

International

Ricardo Navarro



Women of Ability Bikes



Charlie Weinhardt



Youth

Dany at Bike-In



Youth jobs at Hubway



Sadiya Ervin



Bike Shop

Swag



Vocational Education



Kids Bikes



Bike-A-Thon

Brian Sway



Young Riders



The Shirt



Resources

Mark Englen



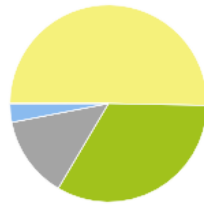
Betty Gosselin



Pedro's Donation



Revenue: \$1,503,434



Bike Shop 50% \$756,360

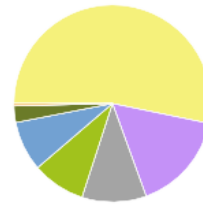
Donations from individuals 33% \$499,232

Grants and corporate donations 13% \$201,695

Program revenue 3% \$45,579

Other miscellaneous income <1% \$568

Expenses: \$1,470,371



Bike Shop 53% \$782,927

Youth Programs 16% \$238,264

Administration and operations 11% \$155,321

Education and outreach 9% \$128,153

International Programs 8% \$120,013

Fundraising 3% \$39,794

Bike collections <1% \$5,898

Direct program expenses: 87% \$1,275,256  
Fundraising & Admin Expenses: 13% \$195,115

Total in-kind bicycle donations valued at \$171,760

## Acknowledgements

Individuals (#ack-individuals)

Foundations (#ack-foundations)

Organizations (#ack-organizations)

Wheels in Motion Team (#ack-wimt)

Groups (#ack-groups)

- Adrienne Shapiro
- Alex Rigopoulos
- Alex Sugerman-Brozan and family
- Alice Stowell
- Allie Hunter
- Allison Brill
- Amanda Wozniak
- Amir Sedhom
- Amy Martin
- Andrew Helger
- Andrew Fischer
- Anita Johnson
- Anne Calabresi
- Anthony Zelle
- Bethany LeBlanc
- Bill Perkins
- Bob and Ali Murchison
- Bob Watson and family
- Boe Shulman
- Brian Sway
- Bryan Decker
- Carl Kurz and Family
- Charles Rosenberg
- Charles Keegan and Constance Keegan
- Charlie Weinhardt
- Chris Yoder
- Chris Coughlin
- Craig Panzer
- Cristin Martineau
- Cynthia Manson
- Daniel Kaizer
- Daniel Sullivan
- Daniel Reid
- Dave Vise
- Dave Boudreau
- Dave O'Donahoe and D.M. Pienta
- David Murray
- David Stupin
- David Wean
- David Lourd
- David Kleinschmidt and Katherine Olney
- Deborah Sharpe
- Derek McIntire
- Elijah Evans
- Elizabeth Vitale and Stewart Wolff
- Eric Doesburg
- Eric Krauter
- Eric Uhrhane
- Eric Mearns
- Evelyn DeVellis
- Farid Quraishi
- Francis Williams
- Gary Klein
- George Harkins
- George Rowan
- Gregor Dzialis
- Gregory Burdett
- Gretta Anderson and Paul Bay
- Harriet Fell
- Heath Maddox
- Hildegard Hannum
- Ian Crowley and Lisa Schonberger
- Ira Ockene
- Itai Lourie
- J Woodland Hastings
- J. M. Kofi Abbensetts
- Jacob Schwartz
- Jakari Griffith
- James Hughes
- Jamie Weller
- Jasmine Laietmark
- Jayanta Dey
- Jeff Kaufman
- Jennifer Sheldon
- Jesselyn Bowman
- Jessica Stein
- Jim O'Brien
- Jim Campen and Phyllis Ewen
- Jo-Anne Wyndham
- John Rowse
- John and Linda Hanson
- Jonathan McCurdy
- Jonathan Allen and Melanie Quigley
- Jonathan Hickey
- Jude Griffin
- Karen Coe
- Kate Mills
- Katie Anderson
- Kevin Orr
- Kevin Rice
- Laurel Leslie and Allen Gifford
- Lauren Ockene and David Weinstein
- Lee Archung
- Libby Mahaffy
- Lissa Winstanley
- Louis D'Angio
- Luis Martinez
- Maggie Cohn and Rich Giordano
- Margaret Byer
- Maria Panico Balestrieri
- Marie Tanaka
- Mark Englen
- Mark Jroff
- Mark Odoch
- Martha Brouwer
- Martha L. Shults and Richard G. Shults
- Martha Mosco
- Martin Wolff
- Matt Fredenburg
- Matthew Huber
- Melinda Lyon
- Michael Cole
- Michael Lesser
- Michael and Kate Duffield
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- Paul Kiefer
- Peter Michaelson
- Phil Wong
- Rebecca Brees
- Renata Von Tschanner
- Richard Perse
- Richard Schubert
- Rob Werner
- Robert Vandermark
- Robert Zevin
- Roberto Melendez
- Rosie Rosen
- Russell Cox
- Ryan Beikes
- Sam Keezell
- Sarah Farley
- Sarah Satterthwaite
- Sarah Claudette Armstrong
- Scott Carson
- Scott Nielsen
- Scott Rosenthal
- Scott Harper
- Scott Minkin
- Silke Hase
- SJ Brooks
- Sophie Greenspan
- Stanley Chen
- Steve Murphy
- Steve Karbank
- Steve Greene
- Stewart Lanier
- Susan Loucks
- Thomas Burns
- Thomas Miller
- Tim Neunzig
- Tim and Amy Riley
- Tom Innis
- Trevyn Langsford
- Vicki Rudnitsky
- Virginia de Lima
- Vivian Gerard
- Wayne Chinnock
- Will Daniels
- Will and Susan Twombly

