

# BIKES NOT BOMBS

*Using the bicycle as a vehicle for social change*



**UNITE  
UNDER  
ONE ROOF**

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## UNITE UNDER ONE ROOF



### What we do

BNB recycles over 5,000 bicycles each year and serves over 300 youth and families locally and internationally through the following empowerment programs:

#### International Partnerships - since 1984

- BNB ships over 4,000 bicycles each year to partner organizations abroad where they are used as capital to establish microenterprises.
- BNB provides technical assistance to support emerging partner organizations in becoming self-sustaining.

#### Youth Pathways - since 1990

- BNB hires and trains young adults, providing development opportunities for them to serve as peer leaders in all programs.
- BNB provides bike education and training programs for youth to learn to ride, and earn a bike.

#### Bike Shop & Vocational Training Center - since 1994

- BNB serves the cycling community with a large selection of bicycles, parts, accessories, apparel, and thorough, timely service.
- BNB hires and trains young adults, providing development opportunities for them to run our business/social enterprise.
- BNB refurbishes bicycles giving them new life.

### What is at stake

**So much is at stake right now: our climate, our youth, our sense of community and international solidarity.**

Bikes Not Bombs (BNB) is unique in that we work on all those fronts and have a vision for the bicycle as a solution to these pressing issues. We have risen to the challenge of providing underserved youth and our global partners with a way to access affordable, environmentally sustainable transportation, jobs, tangible skills, connection to others and a safe space to grow, while preventing delinquency and promoting opportunity. We welcome you to join us in taking on these challenges.

### Our track record

**Bikes Not Bombs' youth and international development programs are known worldwide, and for the past decade have operated at high capacity.** Since 1984, BNB has used the bicycle as a vehicle for social change. We have reclaimed thousands of bicycles. We have shipped 72,738 bicycles to our partners in thirteen countries in Africa, Latin America, and the Caribbean. We have refurbished and sold over 2,000 bicycles in our retail social enterprise bike shop. Each year we work with over 300 youth from Boston's most underserved, under-resourced communities, having served more than 4,000 young people to date.

### Highlights of our accomplishments in 2018

This year we have built upon this legacy in many ways, including:

- Starting a partnership with Learn Work Develop, a grassroots organization in Rwanda
- Implementing evaluation tools to help us improve our work and tell the story of our impact
- Introducing Listening Circle practices for our youth programs
- Earning *Boston* magazine's Best of Boston® and the *Improper Bostonian* Boston's Best awards for our Bike Shop

## Unite under one roof

In addition to these accomplishments, we have taken on an exciting new project: **to unite our Bike Shop under the same roof as our Hub in 2019.** We will **reduce overhead expenses**, all while increasing participation among women, girls, and vulnerable communities. We want **to make the Shop into an inclusive learning environment** where teenage girls and boys will be able to apprentice not only in mechanics, but in other social enterprise skills, like storefront and online retail management, accounting, marketing, and graphic design.

## How you can help us meet our current needs and build a sustainable future

**We see the impact of what we do on a regular basis, but we are worried.** We had a lot of staff turnover in 2017, which has been tough to BNB's financial health in 2018, and has impacted our ability to raise funds and adequately staff the Shop. **We know the way through, but need your help to make it possible.**

We've been in this place before and due to the strength and generosity of the BNB community, we've pulled through. Together. Thanks to donors like you. Please consider making a donation to support our vision to use the bicycle as a vehicle for social change.

Every day we are building youth leadership and creating healthier communities both locally and globally with concrete solutions that are focused on empowerment and rooted in the strengths of our partners and participants. **With your donation, over the next five years BNB will be empowered to continue lifting communities up one bicycle at a time.**

**To continue our work and meet our vision to unite under one roof, we need your support:**



Unite Under One Roof: \$150,000	
\$100,000	Hub renovations
\$25,000	Fixtures
\$20,000	Architectural design
\$5,000	Storage solutions
Youth Pathways: \$460,000	
\$400,000	50 year-round part-time & summer jobs
\$60,000	120 Earn-A-Bike & Girls In Action graduates
Bike Shop: \$125,000	
\$125,000	Refurbishing 500 bicycles
International Partnerships: \$60,000	
\$40,000	Shipping 8 containers
\$20,000	Providing technical assistance & support like tools, equipment, and training
Build Sustainability: \$200,000	
\$200,000	Ensuring BNB's financial health

For more information about joining our Wheels in Motion Team and supporting Unite Under One Roof, including donor recognition plaque opportunities, please contact our Director of Development Angela Phinney at 617.522.0222 x108 or [angela@bikesnotbombs.org](mailto:angela@bikesnotbombs.org).







# BIKES NOT BOMBS

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**UNITE UNDER ONE ROOF**

What we have accomplished on average in the last decade:

## YOUTH PATHWAYS

**55**

Earn-A-Bike graduates each year

**15**

Girls in Action graduates each year

**35**

Youth employed each year

**20**

Adult Instructors trained each year



## BIKE SHOP

**251**

Bikes refurbished and sold each year

**130**

New bikes sold each year

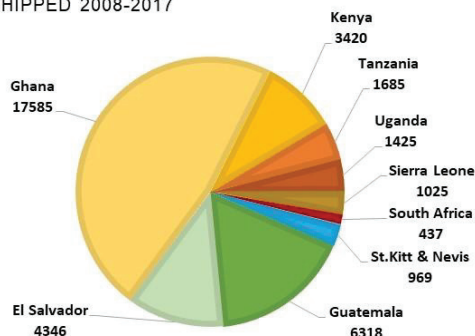
## INTERNATIONAL PARTNERSHIPS

**3814**

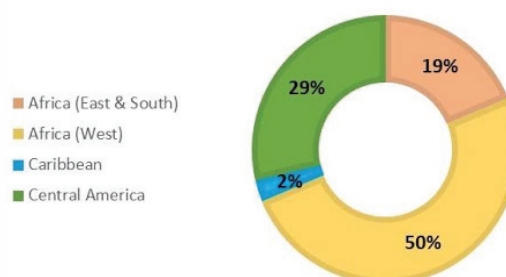
Bikes shipped each year



BIKES SHIPPED 2008-2017



BIKES SHIPPED BY REGION, 2008-2017





# BIKES NOT BOMBS

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**UNITE UNDER ONE ROOF**

With your help, what we can do in the future:

## YOUTH PATHWAYS

- 100** Earn-A-Bike graduates each year
- 20** Girls in Action graduates each year
- 50** Youth employed each year
- 25** Adult Instructors trained each year



By increasing the number and diversity of apprenticeships and in-school partnerships, we aim to serve 70 more youth and adults on average each year, nearly doubling the number of underserved community members who will be able to build skills and confidence.



## BIKE SHOP

- 500** Bikes refurbished and sold each year
- 100** New bikes sold each year

We aim to double the number of bikes recycled, refurbished and sold at our unified bike shop on average each year, while reducing new bikes sold to maintain our commitment to the environment.

## INTERNATIONAL PARTNERSHIPS

- 4000** Bikes shipped each year



We aim to ship at least one additional container of bicycles to our international partners on average each year, which will enable us to increase our number of partners in the Global South who are driving social change in their communities.

## About **BIKES NOT BOMBS**



“To have a truly peaceful world, you have to have environmental sustainability, and in order to have environmental sustainability you have to have social justice.” ~ *Mira Brown, Bikes Not Bombs co-founder*

## Who we are - since 1984

### Our history

For 34 years, Bikes Not Bombs has been a nexus between bike recycling and community empowerment both in underserved neighborhoods of Boston and in countries in the Global South. Bikes Not Bombs began as an environmentally conscious campaign in support of social change in favor of the poor in Central America. In 1990, when youth violence in Boston was at a peak, BNB began to pursue its mission on a local level by introducing innovative youth programming in the city's most impoverished neighborhoods.

### Our mission

**Bikes Not Bombs uses the bicycle as a vehicle for social change.**

We reclaim thousands of bicycles each year. We create local and global programs that provide skill development, jobs, and sustainable transportation. Our programs mobilize youth and adults to be leaders in community transformation.

### Our vision

Bikes Not Bombs envisions a more just, sustainable and peaceful world. By increasing access to the safe use of bicycles as a form of affordable and empowering transportation we seek to improve quality of life and increase community control in lower income communities in Boston and the Global South.

### Our core values

The Bikes Not Bombs community:

- Addresses the **root causes** of inequality, violence, and oppression
- Supports the **self-empowerment** of individuals and communities as a means to achieve sustainable, effective social change
- **Includes all people** in the social change process in order to challenge the forces and effects of systemic oppression
- Acts in **solidarity** with our local and international partners because this leads to collective understanding and strength
- Commits to **sustainable, equitable consumption of resources** as critical to the health of our communities and our planet
- Is **courageous and bold** in the face of injustice
- Uses the **bicycle as a powerful vehicle** and tool for social change
- Celebrates and builds upon the **existing strengths** of our partners and participants.



Learn to Ride, Cycloville, Kenya



Youth Instructors, Adult Instructor Training Class, BNB Hub