

# 2015 BIKES NOT BOMBS ANNUAL REPORT

# **Progress**

### **International Programs:**

At the heart of our network organizing strategy in International Programs is the belief that our relationships are our greatest organizational resource. Even if we don't work with a group by shipping a container of bikes, we still maintain valuable relationships with countless groups in almost every part of the world. Through these relationships we act as a connecting agent in a large network of social justice and bike organizations. We connect people who are working on similar projects. We facilitate sharing strategies and experiences. These relationships, combined with our tangible bike resources and collaborative technical assistance, are what allow us to continue to grow our impact as a program, helping us and our partners move towards our shared visions of a more equitable and peaceful world.

In 2015 we engaged our network strategy by organizing global conferences, supporting a network of bike shops in Kenya, engaging our partner Bici-Tec in building a network of bici-technology innovators, and more. BNB helped organize the 4th World Bicycle Forum in Medellin, Colombia, a citizen-organized, free bike conference. As part of the core organizing group, BNB grew our network of contacts exponentially.

With an intentional shift towards engaging with networks, we are very excited to launch our new partnership with Cycloville. Cycloville is a network of 15 bike shops in Nairobi working together to grow and unify the cycling industry in Kenya, while training young people from the Mathare slum in bike mechanics as part of their impact. Cycloville, like Bikes Not Bombs, sees the strength in network organizing as it helps small bike shops connect



Participants at the 2015 World Bicycle Forum



International Programs Director David (far left) with the Cycloville Team



Youth employee Eddie working on a bike while mechanic Derek films for Shifting Power

and form relationships with others in order to broaden their impact. We are inspired by Cycloville's innovative model and look forward to growing our work together.

We are also expanding our presence on electronic networks by releasing 'Shifting Power: Bicycle Mechanic Training Videos.' This comprehensive, open-source training resource is highly visual, and although available in English and Spanish, could be used by anyone regardless of language. This has been a long time goal of International Programs, and we are excited to see it already being utilized by Cycloville in their mechanics training.

2015 also marks the end of an era for International Program as David Branigan, International Programs Director for the last 6 years, leaves his post and Charlotte Fagan, former International Programs Coordinator, steps into his role. David has had a profound impact on BNB's work and mission, and he will be dearly missed. We wish him all the best on his next ventures!

### **Youth Programs:**



Youth work on bikes at Bike-In

2015 marked another year of progress for youth programs, with exciting new developments within youth membership and youth organizing, and an expansion in the high quality on-site and city-wide programming that people have come to depend on us for.

Along with running 4 sessions of Earn-A-Bike and 1 of Girls In Action, we made great strides towards launching a formalized youth membership program led by a core group of youth alumni. Responding to the overwhelming growth in our drop-in youth mechanics time 'Bike In', Unity Rides, Chain Reactions, and member retreats, we engaged in a youth-driven

conversation leading towards the launch of a formalized membership – coming in Winter 2016!

A high point of the year was the Youth Bike Summit in Seattle. We sent 13 representatives - a mix of promising youth members, youth instructors and youth programs staff - BNB's largest group ever at the Summit. The youth presented two workshops focused on leadership development and base-building, in addition to building relationships and sharing knowledge with youth from organizations all around the United States!

Another key part of our member-driven organizing was the development of a Know Your Rights Training for young cyclists. The training focuses on building awareness of the laws pertaining to cyclists, and

on strategies to most safely handle interactions with law enforcement, an area that many youth - especially young people of color - are struggling with. In June the youth trainers developed and learned how to run the workshops and have since presented Know Your Rights Trainings in each class of Earn-A-Bike and with other groups from around the city. As we get more feedback and learn more specifics about the interactions young people are having, we look forward to building on these successes and expanding the campaign in 2016.

In our ongoing push to reflect member priorities,



The youth team at the Seattle Youth Bike Summit

in 2015 we also took action against displacement, which is a major threat to the well-being of our core constituency youth and their families. Knowing that many of the benefits we have fought for such as better cycling infrastructure, improved public transit and more quality youth jobs would be lost to young people pushed out of their communities, in 2015 we continued to use Unity Rides as a way to highlight development - both good and problematic. We also partnered with community organizations in Jamaica Plain and city-wide to push back on displacement through participation in public meetings and creative and direct actions focused on affordable housing.



Youth marching with Keep It 100% for Egleston

### **Bike Shop:**



Our November graduates from Adult Earn-A-Bike

The BNB Bike Shop's biggest undertaking for 2015 was the launch of the Adult Earn-A-Bike program. We're very proud of Adult Earn-A-Bike (AEAB) which is designed to fill gaps in BNB's existing programs by providing bikes to people who need them most. It is aimed at participants who lack financial access to bikes, come from a community underserved by public transportation, are transitioning from incarceration, and/or are recent American immigrants. Participants are required to volunteer three hours with BNB and attend two clinics where they learn how to fix a flat and techniques for basic home maintenance and repair. Upon graduation participants receive a refurbished

hybrid bicycle, helmet, lock, and lights as well as information on safe riding practices. 2015 was a pilot year for AEAB with 15 graduates and in the future we're hoping to be able to partner with more social service organizations to get the program to those who need it most.

Over the past few years the shop has had a hard time keeping our most affordable bikes in stock, often selling out by the end of spring. To solve this issue, we're happy to introduce Raleigh Bikes as one of the lines that we stock. New bikes require less staff time to be sale ready and at the end of 2015 we began selling a variety of Raleighs best suited to commuting needs (both comfort models and more performance oriented ones). This new line means that we'll be stocking new adult bikes starting at \$330 with a lot of options up to \$550 (including mountain bikes!) and new kid's bikes starting at \$130.



Raleigh bikes are now at the Shop!

2015 was the most successful year for our apprenticeship program yet. Daneidy Pena successfully transitioned from teaching Youth Programs at our Hub to his dream of working at the shop by completing our 2 month apprenticeship. Daneidy really

developed his bike specific skills but also gained all the people, time management, and job skills which will serve him well throughout his life. The shop is taking on a new apprentice for 2016 but hoping to still retain Daneidy part-time through his final year of high school.

### **Bike-A-Thon:**

The Bike-A-Thon can be relied on for one thing: breaking it's own records every year. Thanks to our amazing riders, 2015 marked another year of raising more funds, registering more riders, and collectively biking more miles than any previous Bike-A-Thon!

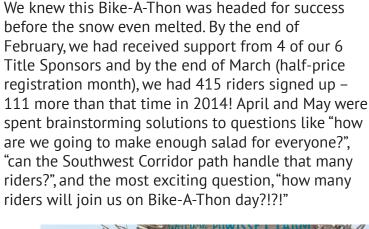


Daneidy truing a wheel during his apprenticeship



Riders of all ages joined us for 10, 30, 50 or 80 miles

After spending many hours answering those questions and more, we figured out a way to accommodate a sizable growth in ridership. And what makes us the most proud, is that are now prepared to continue growing the Bike-A-Thon in the years to come, in a way that both doesn't exhaust our staff or exceed our capacity, and remains true to the mission and feel of the event.





Riders, including a few BNB youth, at the Powisset Farm rest stop

GAP

A family of Bike-A-Thon riders

On June 7th, with the help of our tireless volunteer base, we were able to pull off the best and largest Bike-A-Thon yet! We had 866 registered riders, a 16% increase from 2014; raised \$222,717; and our riders collectively rode 27,010 miles. But, most importantly, this Bike-A-Thon provided us with 54% of the funds needed to run our Youth and International Programs, making it not only our largest fundraiser, but also a testament to ur incredible grassroots support.

### **Resources:**



Attendees at the 5th annual Building Momentum
Breakfast



Climate Riders on their way from Maine to Massachusetts



Stephen at a Bike Drive in Lincoln, MA

2015 marked another year of outstanding resource development at Bikes Not Bombs. Grounded in the principles of fundraising for social change, support from individuals remained our largest and most dependable fundraising stream. We are so lucky to have this support because it gives us the flexibility to create programming where it is needed the most. And, that's exactly what we did in 2015 – we started new programs like Adult Earn-A-Bike, the Know Your Rights Training in Youth Programs, and opened up a new International Partnership with Cycloville in Nairobi.

We secured most of our individual gifts though events - the Bike-A-Thon was a smashing success raising 32% of our individual gifts, and the Building Momentum Breakfast provided us with \$69,000 in multi-year gifts. Some of the most phenomenal fundraising came from our volunteers and supporters who raised money for us through events they organized on their own. Adam Myerson retired from professional cyclocross racing and made his send off party a benefit for BNB – raising \$2,195; a few Bike-A-Thon riders participated in the Climate Ride and raised over \$8,600; and Angie and Dusty, ambassadors from the West Coast, rode their bikes across the country to Boston and raised \$5,348 along the way. Of course, we would be remiss if we didn't recognize our grants that provided us with \$160,880 in gifts.

After 10 years of leading Bike Collections at BNB, Stephen Bosco transitioned to a volunteer role and passed the Bike Collections torch to Eric Mearns. Stephen created the Bike Drive model and through this strategy, has consistently collected over 5,000 bikes per year. We're confident that Eric will continue this growth because he already has a knack for building strong relationships with bike drive organizers, flattening bikes, and driving our box trucks like a champ. Eric officially took the reigns in July and hit the ground running with our largest bike drive in Tewskbury in September, which brought in over 150 bikes!

# By the numbers

International
<b>Programs:</b>

6,500 participants from 38 countries attended the World Bicycle Forum - the largest event of its kind!

24,640 pounds, the weight of our first shipment to Cycloville Kenya, the heaviest container BNB has ever shipped!

3,380 bikes shipped in 6 containers

Youth **Programs:** 

85 youth trained through Know Your Rights trainings

65 bikes earned through Earn-A-Bike and Girls In Action

680 miles biked by youth partipants

Bike Shop: 582 new and refurbished bikes sold

16 Adult Earn-A-Bike graduates completed more than 80 volunteer hours

100+ people attended our free clinics

Bike-A-Thon:

866 registered riders

27,010 miles ridden

\$222,717 raised

Resources:

35 bike drives

1.725 Thursday night volunteer hours

5,295 individual donors

# **Stories**

### Surian de Santos



### **International Programs:**

When Carlos Marroquin founded Bici-Tec in 2012, he dreamed of opening a school of Bici-Technology where students from all over the world would learn how to build pedal powered machines and bring the knowledge back to their own communities. Now 2 years after the first school session, the impact of the school is clear – the network of bici-technology is growing. Surian Dos Santos, of Brazil, studied with Carlos during the Winter 2015 session, and returned to Brazil energized and excited to continue building machines and sharing his knowledge. In November of 2015, a group in Argentina contacted him to give a bici-technology workshop. Surian taught a group from the community bike shop Ciclomecanica Suipacha in Cordoba the basics of pedal powered machine construction, growing the reach of this innovative appropriate technology's network further.

### **Youth Programs:**



Seventeen year old Tito first started hanging out at Bikes Not Bombs in the summer of 2014 when he began attending our Bike-In program. At Bike-In Tito quickly displayed his knowledge of bike mechanics and his passion for riding bikes, including a love of performing amazing tricks on his mountain bike. Tito, who attends Greater Egleston High school, became a regular at Bike-In, helping his friends get their bikes working and back on the road, and as he kept hanging out he became more and more involved with Bikes Not Bombs. In November Tito started a school internship with BNB, working every Friday and even volunteering on Thursday Nights on his own time. This past Fall at our annual youth programs "Halloween Scavenger Hunt," Tito tied for first in the wheelie competition which only helped to build the respect he has within youth programs, and cemented his trend setting power for youth bikes. Tito is always willing to help out at Bikes Not Bombs and is an invaluable volunteer with our programs.

# **Stories**

### **Raymond Collins**



### **Bike Shop:**

At 63 years old, Raymond Collins is our most senior Adult Earn-A-Bike Graduate, but also one of our most active. He first came into the BNB bike shop to have his bike repaired, but after it was determined to cost more than it was worth he was told about the Adult Earn-A-Bike program. Raymond signed up and quickly completed the necessary volunteer hours and even attended our Winter Riding clinic, which he found to be really helpful in preparing him for his winter commute. Since graduating and receiving his new bicycle, Raymond rides his bike 7 days a week for all of his transportation needs and wears his helmet everywhere he goes, something he had never done before.



### **Bike-A-Thon:**

Never one to peak too early, Oz Raisler Cohn, our youngest 2014 Bike-A-Thon rider, at 5 ¾ years old, put together Team Golden Snitches for the 2015 Bike-A-Thon. With 25 members ages 2 years and up, Team Golden Snitches won team with the most new members AND was our second highest fundraising team, helped in large part by Oz raising \$1,715, primarily through busking, or playing his violin around the streets of Jamaica Plain. When asked what the hardest part of organizing the team was, Oz says getting together the supplies and making all the helmet and bike decorations, no surprise as the team rode astride bikes and brooms dressed as a variety of snitches, Harry Potters and Hogwarts students. For 2016 Oz says "I'm probably going to organize a team, but it'll probably have a different name. We might do a Star Wars team. I already have a good name idea." Can't wait to see what you come up with, Oz!

### **Angie and Dusty**



### **Resources:**

When Angie and Dusty began telling people of their grand plan to spend the summer of 2015 biking #coast2coast, their friends and family asked, over and over: "Who are you raising money for?" Once they realized that this trip could benefit others, they began scouring the internet for an organization that spoke to their values and stumbled across Bikes Not Bombs! As Angie and Dusty said "we both believe strongly in youth empowerment and the freedom of movement that bikes provide. We love the Bikes Not Bombs Earn-A-Bike program and the way the organization makes an impact in so many areas - reusing bikes, teaching people life and technical skills, and delivering bikes to developing countries." This passion clearly resonated with everyone they spoke with because they raised over \$5,000 for Bikes Not Bombs within 3 months!

# Letter from the Director

### Dear Friends,

I am so pleased to share with you our 2015 Annual Report. It was an exciting year here at Bikes Not Bombs; from another record-breaking Bike-A-Thon (866 riders raised over \$220,000!), to the addition of a new International Partner, we have accomplished so much.

And while we have a lot to be proud of, I am particularly gratified by the new work we launched in 2015. We created and piloted a new Adult Earn-A-Bike program out of our Bike Shop; empowered youth cyclists with the knowledge they need to feel confident and safe while riding, and when interacting with the police; created Shifting Power, a new video mechanics series to increase self-sufficiency of cyclists worldwide; and finally, for the first time in 5 years, BNB has launched a new partnership with Cycloville in Nairobi, Kenya.

We are so proud of all we have accomplished with your help, and I hope you are too! Our community partners rely on us and our work impacts the lives of people here in Boston and in the Global South every day. And thanks to your support, our programs are continually expanding and evolving to meet the needs of our participants - and of future participants. Please let me know if you are ever near Jamaica Plain as I would love an opportunity to show you around our space and learn more about what inspires you to be part of the Bikes Not Bombs community.

In solidarity,

Jodi Sugerman-Brozan Executive Director

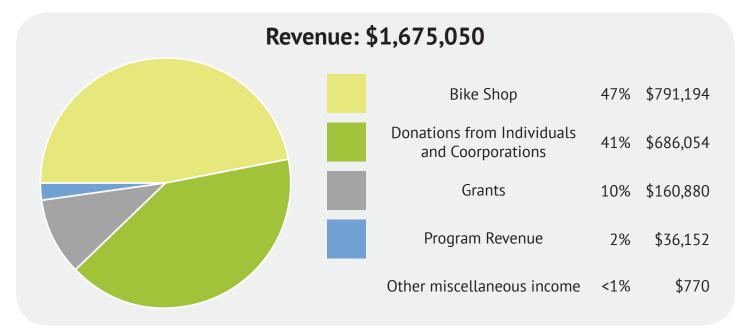


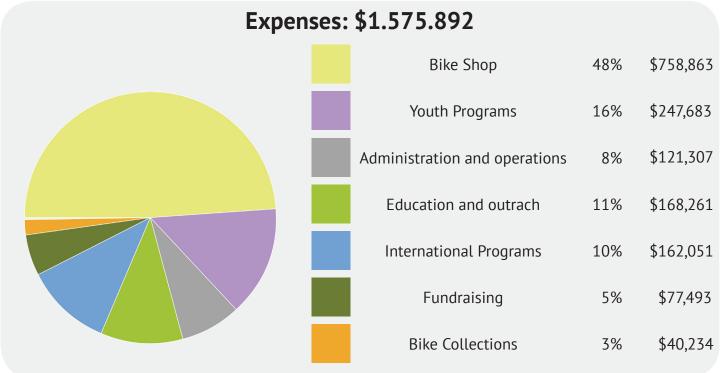
October graduates from Adult Earn-A-Bike



Ramel teaching at a Know Your Rights training

# **Financials**





\$1,377,092 87% **Direct program expenses:** Fundraising & Admin expenses: 13% \$198,800

# Acknowledgements

### **Individuals**

Abigail McKoy Adrienne Shapiro and Alex Rolfe Kit Transue Alan Shapiro

Alex Cuddy Alice Stowell Allen and Lisa

Downey Allie Hunter McDade Amir Sedhom **Amy Nauss** 

Andrew Coate Andrew Gerber Andrew Helger Andrew Spejewski and Robin Fisher Andy Young Anita Johnson Anne McKinnon

# Acknowledgements

### Individuals, continued

Ariel Maddocks Arllie Coleman Arthur Aerv Arthur Holcombe and Susan Holcombe Benjamin Fry Beth Miller Betty Gosselin Bill Hughes Bob and Ali Murchison **Bob Nesson Bob Sisson** Bob Watson and Family Bonnie McBride **Brian Sway Butler Lampson** Caitlin Corneliess Carl Kurz Carol Farley Carvl Goodman and Austin Wertheimer **Cathy Waters** Charley Weinhardt Chris Coughlin Chris Gruener Cory Collins Cynthia Zabin Dan Reid Daniel Gregor David (Dave) Boudreau David Coe and Karen **David Hastings** David Hero David Kleinschmidt and Katherine Olnev David Lourd David Murray David Nierenberg David Plonka David Read **David Stupin** David Wean

David White Davida Bagatelle Derek McIntire Elijah Evans Elizabeth Lyman Elizabeth Vitale and Stewart Wolff Eric Uhrhane Erin Smith **Everett Briggs** Finola Joyce Frank Dunau Garv Klein and Elisabeth Schreuer George Harkins Gerardo Garduña Greg Hum Gregory Ryan Greg Wagner Gus Harrington Gwyn Jones Harriet Fell Harriet Fell Henry Dormitzer Henry Lappen Hildegarde Hannum Hilken Mancini Ian Hollyer Ingrid McCauley Ira Ockene and Judy Ockene Itai Lourie J. Pappenheimer and Martha Brouwer Jacquelin Apsler James Crawford James Houghton James Hughes James M. Sharpe and Deborah Stein Sharpe Jamie MacFarland Jamie Weller Jana Douglass Jane Craycroft and Steve Wimberg Janet McIntire

Jean Ann Nierenberg Jennifer Sheldon Jesse Horan Jim Campen and Phyllis Ewen Jim O'Brien Jinny St. Goar and Joe Donovan Joey Mirisola John and Linda Hanson John and Marie Dacev John Childs John Downing John Graham and Katharine Munro John Phillips John Rosenwinkel John Schorum Jon Allen and Mel Quigley Jonathan (Jon) McCurdy Jonathan Hickey Jonathon Tholl Joseph DeAngelo Juanma Alvarez Katherine Gross Katherine Olney Kofi Taha and Shanti Kleiman Laurel Leslie and Allen Gifford Lauren Ockene and David Weinstein Lee Archung Lissa Winstanley Louis D'Angio Lucy Strook Maaak Pelletier Malcolm Whitney and Tracy Keller Marcia Peters Margaret Byer Mark Englen Martha L. Shults and

Richard G. Shults Martinas Andrius Mary Dewart Mary Liz Kehler Matt Kilrov Matthew and Betsey St. Onge Matthew Balestrieri Matthew Carty and Anne Marie Gallagher Stephan Revilak and Matthew Huber Max Kraft Meghan Kardok Meryl Latronica Michael and Kate Duffield Michael Wessels and Patricia Maher Michelle Gurel Mira Brown Morris Tyler II Nancy Braus and Richard Geidel Nate Raughley Norma Rosario Patricia Lee Freysinger Paul Keifer Paul McIntire Paulie Pena Peter Yao Rachel Gubbay Randall Carpenter Randy Battat Richard Robinson Rick Broughton Rick Lederman Rob Naser Robert (Boe) Shulman Robert Cohen Robert Parker Robert 7evin Russell Cox Ryan Beikes Sally Smith

Scott Harper Scott Minkin Scott Nielsen Scott Rosenthal SJ Brooks Solomon and Donna Roth Sophie Greenspan Stefan Lanfer Julie Rioux Stephen Bedell Stephen Bosco Stephen Greene Stuart Kaufman Sue Edwards Susan Loucks Suzette Abbot and David Klafker Ted Chaloner Thomas Miller Thomas Stilwell Lamont II and Barbara Silber Lamont Tim Klass Tim Riley and Amy Riley Todd Rowell Tom Burns Tom Innis Vicki Rudnitsky Victoria Lowell Virginia de Lima Vitaleiy Lyakir Vivian Xing Walter and Gabriele Chorney Wenzday Jane Werner Lohe Will Daniels William Furr William Hutchinson

### **Foundations**

Anna B Stearns Charitable Foundation Charlotte Foundation Clif Bar Family Foundation

Clippership Foundation Common Stream De Beaumont Foundation Inc. Donald & Susan Babson Foundation Elizabeth and Barets O. Benjamin Charitable Foundation Eugene M Lang Foundation Helen and William Mazer Foundation

# Acknowledgements

### **Foundations**

Henry E Niles Foundation Highland Street Foundation The Hyams Foundation Josephine and Louise Crane

Foundation

Kathryn and Charles Avison-Miriam

Avison Charitable Fund

Martha and Donald Farley Family

Fund

Mary W.B. Curtis Trust MLK Summer Scholars

Mt. Washington Charitable Foundation Samuel Rubin Foundation

The Nararo Foundation New World Foundation

Norman J Fisher and Doris Fisher

Foundation

Peace and Reconciliation Charities -

Robbins De Beaumont Foundation

Top of the Hill Fund

TripAdvisor Charitable Foundation The Whitman Family Foundation

### **Organizations**

Amir's Natural Foods Arnold Worldwide

Baker Elementary School Barrington Coffee Roasters

Bella Luna & The Milky Way Cuppow

Bikes for the World Blue Ribbon BBO

**Boston Bikes** 

**Boston Business Printing Boston Cyclists Union** Bowdoin Bicycle School

Breakstone, White & Gluck,

PC

Broadway Bicycle School Cambridge Brewing Com-

Cambridge Innovation Cen-

ter – Boston Canary Square

Canto 6

**CBC** Brews Brigade Charles River Wheelmen

Church Hill United Method- Hopestill Farm

City Feed & Supply Climate Ride INC

Coalition to Fund Our Com- Jason & Fischer

munities & Cut Military Spending 25%

Community Builders Coop-

erative Cycle Smart

Dana Farber Cancer Insti-

tute

Department of Youth Enrichment and Employment

Dorchester People for Peace MIT D-Lab Dorchester Youth Alterna-

tive Academy Doyle's Cafe Equal Exchange

Ferris Wheels Bike Shop Flat Top Johnny's

Flatbread Somerville Fornax Bread Company

Fortified Bikes Giant Bicycles

Girls Rock Camp Boston

Human & Civil Rights Orga- Powisset Farm

nizations of America Institute for Policy Studies

Kind Snacks **Kryptonite** 

Landry's Bicycle Shops

Lazer Sport

MA Department of Conservation and Recreation Mathare Community Edu-

cation and Development Organization, Kenya MetroPedal Power

Narragansett Bay Wheel-

men

Newbury Kayak and Canoe **Nutcase Helmets** 

On the Move: The Greater Boston Transportation Jus-

tice Coalition

Once Again Nut Butter Pacific Rim Forwarders Parsons New School

Partners for a Better World Pfaff Community Centre

Public Consulting Group Inc R Community Bikes Inc.

Re-Cycle

Ride Studio Cafe Ripples Group Root Cause

Roxbury Environmental Empowerment Project (REEP)

Silver Lake Cares

Spontaneous Celebrations

St. Mary's Hospital Lacor, Uganda

Stoddard Park

STRIVE Program, Boston **Public Schools** 

T Riders Union

Tewksbury Congregational

Church

The Ripples Group Town of Concord

Ula Cafe

Vanguarden Farm

Yawkey Boys and Girls Club Youth Affordability Coalition

Youth Bike

Youth Justice and Power

Union

### Wheels In Motion Team

Amelie Ratliff

Amy Battisti-Ashe and Michael

Muehe

Andrea Fleck Clardy

Benjamin Brady and Colleen Brannen Bob Dizon and Kris Richardson

Bob Kamen

Bob Thomas and Polly Hoppin Caroline and Fred Hoppin

David Fischer and Carol O'Connor-

Fischer Irina Rasputnis Judith McMichael Ken and Anna Juster Neil Leifer and Ellen Carno Pamela Haran & David Godkin

Pedro's

Scott and Mary Carson

Seven Cycles Steve Bercu Teresa Roberts

### Groups

Adult Earn-A-Bike Instructors Bike Collections Team Members Thursday Night Volunteers Youth Member-Leaders

Bike Drive Organizers Container Loading Volunteers