

#### Our track record

BNB recycles over 5,000 bicycles each year and serves over 300 youth and families locally and internationally through the following empowerment programs:

### **International Partnerships - since 1984**

- BNB has shipped 77,652 bicycles to our partners in fifteen countries in Africa, Latin America, and the Caribbean where they are used as capital to establish microenterprises or in local Earn-A-Bike programs.
- BNB provides technical assistance to support emerging partner organizations in becoming self-sustaining.

## **Youth Pathways - since 1990**

- Annually, BNB works with over 300 youth from Boston's most underserved, underresourced communities, having served more than 4,000 youth to date.
- BNB hires and trains young adults, providing development opportunities for them to serve as peer leaders in all programs.
- BNB provides bike education and training programs for youth in our bike school to learn to ride, and earn a bike.

## **Bike Shop & Training Center - since 1994**

- BNB has refurbished and sold over 2,000 bikes in our retail social enterprise bike shop.
- BNB serves the cycling community with a large selection of affordable bicycles, parts, accessories, apparel, and thorough, timely service.
- BNB hires and trains graduates of our bike school, providing development opportunities for them to run our business/social enterprise.

## Highlights of our recent accomplishments

- Unifying our Hub & Bike Shop under one roof while reducing overhead expenses, increasing participation and paid apprenticeship opportunities among women, girls and people of color
- Piloting our Bike School curriculum at several Boston Public Schools, reaching more at-risk youth
- Introducing Sisters In Action to become more inclusive for all ages of womxn, girls, trans and femmes increasing female-identifying participation to 43% across programs
- Supporting Cycloville in Kenya to hire a new female Director for the Women's Bike Project and begin training women as mechanics

#### Our Gearing Up For Growth Plan: 2017 - 2019

- ☑ Rebuild our program, staff, and operational capacity
- ☑ Unite Under One Roof Renovation Project
- ☐ Capacity Institute:
  - ☑ Refine our target population
  - Achieve greater clarity of outcomes what does success look like for our partners and participants?
- ☐ Bike Shop & Hub integration of programs and operations

#### Objectives for our Vision forward: 2020 - 2021

#### **International Partnerships:**

- Establish potential partnerships in Haiti and Aruba.
- Create a business plan for current partners' social enterprises.
- Maintain role as a supply line and provide critical technical assistance.

#### **Youth Pathways:**

- Establish potential Bike School partnerships within Boston Public Schools and other community-driven nonprofits.
- Manage existing partnerships at McKinley South End Academy and Boston Day and Evening Academy.
- Grow the number of youth apprenticeships and workforce development opportunities like certification at United Bicycle Institute in Portland, OR.
- Maintain role in developing youth organizers and leaders in community transformation focused on specific issues like enhanced bike infrastructure in poor communities, climate change, and youth engagement in neighborhood and city politics.

## **Bike Shop & Training Center:**

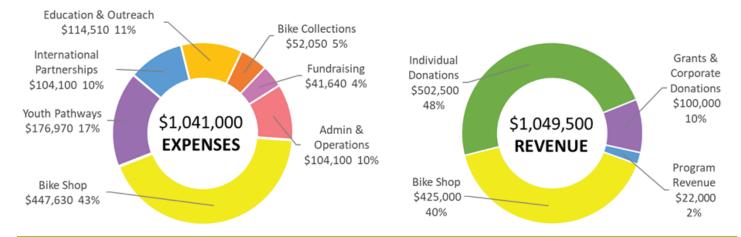
- Create a sustainable business plan centered around generating revenue from refurbished bicycles.
- Maintain role as a training space and hub of opportunity for youth on their journey to adulthood helping them develop successful habits.
- Continue providing excellent service and affordable bicycles, parts and accessories to the Greater Boston community.

## What is at stake?

So much is at stake right now: our climate, our youth, and our sense of community and international solidarity. Bikes Not Bombs (BNB) is unique as we work on all those fronts to use the bicycle as a way to create healthier, economically upward mobile communities. We have risen to the challenge of empowering underserved youth, women and people of color, locally and globally with a way to access affordable, environmentally sustainable transportation, jobs, tangible skills, connection to others and a safe space to grow, while preventing delinquency and promoting opportunity. We welcome you to join us in continuing to take on these challenges.

# Help us Gear Up For Growth with your continued support

Become a Wheels In Motion Team Member	What you will help fund	Pledge amount per year
Transforming Level	Starting a new partnership with a local or international organization to run Bike School courses or open a community-run bike shop	\$10,000
Building Level	Shipping a container of 500 bikes, plus parts and tools to one of our partners in Africa, Latin America, and the Caribbean	\$5,000
Thriving Level	Providing a meaning job/apprenticeship for one local teen for a summer	\$2,500
Sustaining Level	Designing and producing a pedal-powered machine, increasing a rural farmer's productivity	\$1,000
While joining our Wheels in Motion Team starts at \$1,000 per year, we depend on the grassroots support from all of our donors like you!	Enrolling one student in our Earn-A-Bike or Sisters In Action programs here in Boston	\$500
	Refurbishing a bicycle	\$250
	Providing a tool bench used in Earn-A-Bike or Sisters In Action	\$100
	Providing a bike lock for an Earn-A-Bike or Sisters In Action participant	\$50



With your support, BNB will continue empowering our most underserved individuals to lift themselves up one bicycle at a time. Go to bikesnotbombs.org/donate-now or contact Director of Development Angela Phinney at 617.522.0222 x108 or angela@bikesnotbombs.org for more information about making a donation.



# About BIKES NOT BOMBS

Working together in solidarity is the only way we can solve the global climate crisis and reduce poverty. By providing bicycles, we can promote affordable mobility without negatively impacting the environment.

~ Carl Kurz, Bikes Not Bombs Founder & Director of International Partnerships

# Who we are - since 1984

# **Our history**

For 35 years, Bikes Not Bombs has been a nexus between bike recycling and community empowerment both in underserved neighborhoods of Boston and in countries in the Global South. Bikes Not Bombs began as an environmentally conscious campaign in support of social change in favor of the poor in Central America. In 1990, when youth violence in Boston was at a peak, BNB began to pursue its mission on a local level by introducing innovative youth programming in the city's most impoverished neighborhoods.

### **Our mission**

## Bikes Not Bombs uses the bicycle as a vehicle for social change.

We reclaim thousands of bicycles each year. We create local and global programs that provide skill development, jobs, and sustainable transportation. Our programs mobilize youth and adults to be leaders in community transformation.

#### **Our vision**

Bikes Not Bombs envisions a more just, sustainable and peaceful world. By increasing access to the safe use of bicycles as a form of affordable and empowering transportation we seek to improve quality of life and increase community control in lower income communities in Boston and the Global South.

# Our target population

As a small nonprofit with limited resources, it is extremely important to stay current, focused and as relevant as possible in our mission. Over the past year, BNB has been participating in the Capacity Institute, a two-year organizational development process that helps youth-serving nonprofits create a roadmap to effectiveness. The Capacity Institute intends to change the way community-based nonprofits operate their business, so that they are focusing all their time and resources on helping their participants achieve clear outcomes related to the mission of the organization and on sustaining and improving that ability.

We are excited to report ongoing progress in clarifying our mission statement. In our next strategic plan, we have refined our target population (who we exist to serve) so there is a greater focus on meeting the needs of youth, women, and people of color - people who are marginalized in the bike industry and our broader society. As we Gear Up For Growth, we are committed to evolving to better meet community needs and advancing equity and social justice.



Women's Bicycle Project, Cycloville, Kenya



Earn-A-Bike, Boston, MA



Bike Shop
Youth Pathways
International Partnerships

