



BIKES NOT BOMBS

Using the bicycle as a vehicle for social change

GEARING UP FOR GROWTH 2020 IMPACT REPORT

Our track record

Each year, BNB recycles approximately 5,000 bicycles. Annually, our programs serve over 300 youth and families locally and thousands more internationally (Global South).

International Partnerships

- Since 1984, BNB has shipped 78,944 bicycles to our partners in fifteen countries in Africa, Latin America, and the Caribbean where they are used as capital to establish microenterprises or in local Earn-A-Bike programs.
- BNB provides technical assistance to support emerging partner organizations in becoming self-sustaining.

Youth Pathways

- Annually, BNB works with over 300 youth from Boston's most underserved, under-resourced communities, having served more than 4,200 youth to date. The majority of program participants live and work in the Boston neighborhoods of Dorchester, Mattapan, and Roxbury.
- BNB provides bike education and training programs for youth enrolled in Bike School to learn to ride, repair, and earn a bike.
- Through youth apprenticeships, BNB hires and trains young adults to serve as peer leaders and community advocates in all programs.

Bike Shop & Training Center

- BNB has refurbished and sold over 2,000 bikes in our retail social enterprise bike shop.
- BNB serves the community with a large selection of affordable bicycles, parts, accessories, apparel, and thorough, timely service.
- BNB hires and trains graduates of Bike School programs, providing development opportunities for them to run our business/social enterprise.

Highlights of our recent accomplishments

- Launched a new **Bike Match** program to connect first responders, medical professionals, and other essential workers with free bicycles during the coronavirus pandemic. Since April 2020, 45 essential workers have been matched to bicycles.
- Reintroduced **On-The-Bike** program for youth interested in learning practical riding and commuting skills.
- Co-organized four **Ride for Black Lives** events, Black-led and Black-centered bike rides that raise visibility and awareness of racial inequities that exist not only in Boston and the cycling community, but nationwide and across industries. Hundreds of unique riders participated in the rides spanning from June to September.
- A record breaking *636 bicycles* were loaded into a single container and shipped to our partners **Learn, Work, Develop (LWD)** in Kigali, Rwanda.
- Two community centers will open in the Kayonza and Rwamagana districts of Rwanda; LWD will utilize grant funds and money generated from its bike business to empower young girls and single mothers through education, health, social justice, and rehabilitation programs. 38% of the programs' budget will come from LWD's bike business (supported by Bikes Not Bombs).



Summer 2020 On-The-Bike participants pedaled from Jamaica Plain to Castle Island, MA!

Strategic goals and objectives for our vision forward: 2021 - 2025

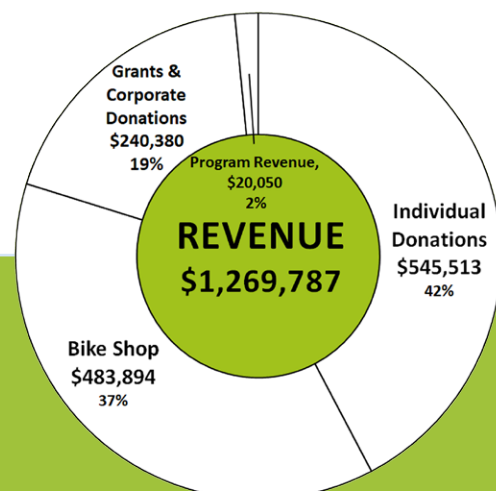
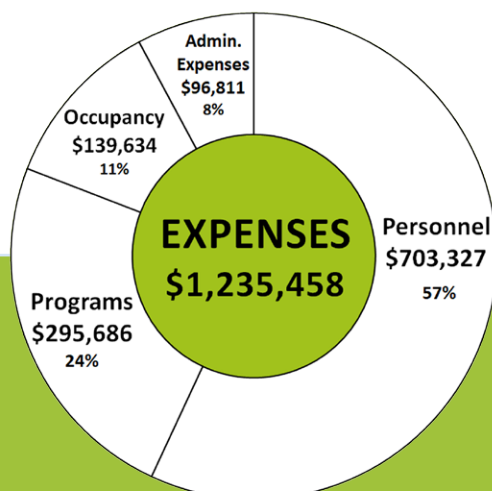
- **Establish Bike School partnerships** within Boston Public Schools and other community-driven nonprofits.
- **Manage existing partnerships** at McKinley South End Academy and Boston Day and Evening Academy.
- **Grow the number of youth apprenticeships and workforce development opportunities**, including certification at United Bicycle Institute in Portland, Oregon, and working with the City of Boston to expand the Bike Match program to the homeless, unemployed, and underemployed living in Boston.
- **Maintain our role as a supplier of high quality service, bicycles, and parts** (to our partners in the Global South and locally in Greater Boston).
- **Develop feedback loops** to ensure that BNB's international partners receive bicycles and parts that are highly useful for their social enterprise.



Our volunteers make it possible to send quality bikes and parts to our partners in the Global South. (Container Loading to LWD Rwanda)

- **Develop youth organizers and leaders in community transformation** focused on specific issues like enhanced bike infrastructure in poor communities, climate change, and youth engagement in neighborhood and city politics.
- **Create a sustainable business plan** centered around *generating revenue from affordable, refurbished bicycles and online sales*. 50% of retail revenue will be generated from the online sale of bicycles, parts, and accessories.
- Maintain our role as a **training space and hub of opportunity for youth** on their journey to adulthood, helping them develop successful work skills and habits.
- Nurture relationships with and **re-engage at least 10% of Youth Pathways alumni** after they complete post-secondary education or vocational programs.

2020 Budget Report



What's at stake?

- Our climate
- Our youth
- Our sense of community and international solidarity

Bikes Not Bombs (BNB) is unique as we work on all those fronts to use the bicycle as a way to create **healthier**, more **socially just**, and **economically upward, mobile communities**. We have risen to the challenge of empowering underserved youth, women and people of color, locally and globally, with a way to access affordable, environmentally sustainable transportation, jobs, tangible skills, connection to others and a safe space to grow, while preventing delinquency and promoting opportunity. We welcome you to join us in continuing to take on these challenges.

How can I support?

Become a Wheels in Motion Team Member	What you will help fund	Pledge amount per year
Transforming Level	Employ a Youth Apprentice or part-time staff member for a full year at BNB	\$25,000
Flourishing Level	Start a new partnership with a local or international organization to run Bike School courses or open a community-run bike shop	\$10,000
Building Level	Ship a container of 500 bikes, plus parts and tools to one of our partners in Africa, Latin America, and the Caribbean	\$5,000
Thriving Level	Provide a meaningful job/apprenticeship for one local teen for a summer	\$2,500
Sustaining Level	Distribute (5) bicycles through programs such as Bike School or Bike Match	\$1,000
While joining our Wheels in Motion Team starts at \$1,000 per year, we depend on the grassroots support from all our donors like you!	Enroll one student in our Earn-A-Bike or Sisters In Action programs here in Boston	\$500
	Refurbish a bicycle for the Shop or Bike Match	\$200
	Provide a tool bench used in Earn-A-Bike or Sisters In Action	\$100
	Provide a bike lock for an Earn-A-Bike or Sisters In Action participant	\$50

**Go to bikesnotbombs.org/donate-now
or contact Director of Development
Angela Phinney at
angela@bikesnotbombs.org for
more information about making a donation.**



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mission statement

Bikes Not Bombs uses the bicycle as a **vehicle for social change** to achieve economic mobility for Black and other marginalized people in Boston and the Global South.



our programs

Bike-A-Thon (10-100 mile routes)

Bike Education and Distribution

Bike School (Advanced Mechanics,
Bike Institute, Earn-A-Bike,
On-The-Bike, Sisters In Action)

Bike Match

Community Engagement and Organizing

Bicyclists Organizing for Community
Action (BOCA)

Chain Reaction (mobile bike repair)

Tool Time (DIY guided bike maintenance)

Community Services

Bike Recycling (bike drives, pick ups,
processing and storage)

Bike Shop (retail and service)

International Shipping

Youth Pathways (Year round youth employment)

get involved

Participate in or spread the word about **Bike-A-Thon**

Host or support a local **bike drive**

Contact: Eric Mearns, eric@bikesnotbombs.org

Volunteer at a **container loading** event

Ship bikes to our international partners

Check our unique **Volunteer Opportunities!**

bikesnotbombs.org/volunteer-opportunities

Support our full service and retail **bike shop**

Donate or **raise funds** for programs

Contact: Angela Phinney,
angela@bikesnotbombs.org

Donate spare bikes, parts, or tools

For more information, contact:
Gary Chin, gary@bikesnotbombs.org

Follow us on:



Our mission:

Bikes Not Bombs uses the bicycle as a vehicle for social change to *achieve economic mobility for Black and other marginalized people in Boston and the Global South.*

Our history

For 36 years, Bikes Not Bombs has been a nexus between bike recycling and community empowerment both in underserved neighborhoods of Boston and in countries in the Global South. Bikes Not Bombs began as an environmentally conscious campaign in support of social change for the poor in Latin America. In 1990, when youth violence in Boston was at a peak, BNB began to pursue its mission on a local level by introducing innovative youth programming in the city's most impoverished neighborhoods.

Our vision

Bikes Not Bombs envisions a more just, sustainable and peaceful world. By increasing access to the safe use of bicycles as a form of affordable and empowering transportation, we seek to improve quality of life and increase community control in marginalized communities in Boston and the Global South.

Our target population

Bikes Not Bombs commits to meeting the needs of our target population: primarily Black, Indigenous, and People of Color (BIPOC) living in the Boston communities of Dorchester, Mattapan, and Roxbury, and nations in the Global South. As we Gear Up for Growth, we are committed to evolving to better meet the needs of the community and advancing equity and social justice.



Ride for Black Lives
June 2020



Robert Lew (right),
Bike Match recipient

“I’ve been through a few rough patches in my life. At the beginning of the pandemic, they used to deliver food to me, but there are a lot of people out there who need it even more than me. With the bike, I am looking to see if I can volunteer at even more places and return the favor.”

**Robert Lew,
Volunteer with Cambridge Senior Center,
assisting with emergency food programs**